

SPEECH BY THE CHAIRPERSON OF THE COUNCIL OF THE  
KENYA INSTITUTE OF MASS COMMUNICATION, MR.  
CHARLES OWINO, ON THE OCCASION OF THE GRADUATION  
CEREMONY OF THE KENYA INSTITUTE OF MASS  
COMMUNICATION ON WEDNESDAY 29<sup>TH</sup> NOVEMBER, 2023 AT  
9:00AM

The Chief Guest, the Cabinet Secretary, Ministry of  
Information, Communications and The Digital Economy, Mr.  
Eliud Owalo

The Members of the KIMC Council present

The Management

Staff, Parents and Guardians

Distinguished guests, and

Graduands

Ladies and Gentlemen,

I feel honored on behalf of the Council of the Institute to welcome you all to this congregation of the Graduation Ceremony of the Kenya Institute of Mass Communication.

Allow me to express our profound gratitude to the graduating class of 2023. Congratulations!

The Institute is releasing over 450 graduands who are highly skilled and equipped to contribute to the socio-economic development of this Country. I attest with confidence that these graduands have successfully undergone a rigorous practical training and mentorship to face the competitive and dynamic market with confidence.

Our Chief guest, ladies and gentlemen, in the 3<sup>rd</sup> edition of the KIMC Strategic Plan 2023-2027, which aims at harnessing the aspirations of The Government's Bottom-up Economic Transformation Approach, we as a council are focused on student enrollment rate as part of the Government's commitment to empowering young people with hands-on skills.

However, as we strive to achieve this, Mr. Chief Guest of Honour, you may wish to know that most young qualified people do not have adequate resources to participate in our skill rich courses.

To address this challenge, ladies and gentlemen, the council plans to upgrade the current KIMC/ HELB Revolving Fund with a view to

double the number of beneficiaries in order to boast course completion rates.

Our Chief guest, ladies and gentlemen, as you are aware, the institute is the most competitive hands-on middle-level public institution of media training in this country, attracting employees from government departments and the private sector who come to train and enhance their skills in communication, creative arts and cinematic arts.

As a council, we are keen on coming up with more short courses that are market-driven, with a view to increasing access to our training programmes. In addition, ladies and gentlemen, the council intends to review the current mode of study with the aim of making our course management more flexible, particularly for those working but are in need of skills in communication and creative arts.

Our chief guest, as you are aware, the institute is not optimally funded to run smoothly. This has also affected the pace of modernizing the training infrastructure as part of the market demands.

As a council, we intend to leverage on strategic partnerships and collaborations including the parent ministry to bridge the financial resources gap. However, on the face of these limitations, we call upon students in our two campuses to take advantage of the available resources and utilize them appropriately to achieve their aspirations on career growth and development

Our Chief guest, ladies and gentlemen, as you are aware, the institute continues to receive students with disabilities or better known as abled differently.

In pursuit for the fulfilment of the requirements of the constitution and the aspirations of the government through the Bottom-up Economic Transformation Approach, which both envisage for equity and access to education for all, we are determined to provide the required infrastructure that can support persons abled differently with the aim of providing space and equal opportunities to nurture their skills and realize their potential like everyone else.

Our chief guest, staff welfare is a prerequisite in any fast-paced organizations like KIMC, if we are to achieve effective training and mentorship of our students, particularly in this era of technological advancements and innovations.

To address this challenge, the council is determined to co continuously invest in capacity building and development of faculty as a matter of priority. We intend to achieve this through individual and group trainings, industry knowledge and experience and more importantly, deepening our strategic partnerships.

Our distinguished guests, ladies and gentleman, in the spirit of our Constitution of Kenya 2010, the Institute has devolved its training services to the County Government of Uasin Gishu with the aim of

taking the practical oriented skills closer to the people of Kenya. We look forward to the 3<sup>rd</sup> Graduation Ceremony of KIMC-Eldoret Campus on 14<sup>th</sup> December, 2023.

As a Council, we take this opportunity to thank the Government of the Republic of Kenya for the financial and technical support towards the realization of the Institute's mandate.

Ladies and gentlemen as I conclude, I wish to congratulate our graduands for their achievement. It has been a mental marathon, but here you are today, standing right on the finish line even as you brace yourselves for more achievements to come.

Today is a day when we have a sense of fulfilment. As the Institute, our achievements have been recognized, and we celebrate this significant milestone in our lives. If you all believe in the phrase; "knowledge is power" then today, we stand here together, as a proud cohort of friends, with that power.

Thank you and God Bless you all.