



KENYA INSTITUTE OF MASS COMMUNICATION

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ADVERTISEMENT FOR SELF-SPONSORED PROGRAMMES (SSP) COURSES

The Kenya Institute of Mass Communication (KIMC), a Public Tertiary Media Institute, invites applications from interested and qualified candidates for admission into the below courses during the

MAY 2024 INTAKE

Note:

- Course Duration:** Ordinary Diploma (3 Years), Upgrading Diploma (2 Years), Certificate (1 Year), Module Based Certificate (1 Year) & Postgraduate Diploma (1 Year).
- Classes Time.** Weekdays: Monday to Friday: 4.30 pm - 8.30pm, & Saturdays: 8.00am to 5.00pm.
- The courses will be offered in either Nairobi or Eldoret Campuses, clearly indicate the Campus of choice.
- Regular Courses.** ALL Regular Courses are processed through Kenya Universities and Colleges Central Placement Services (KUCCPS). Please, visit KUCCPS website at: www.kuccps.ac.ke to apply.

No.	Courses	KCSE	Mandatory Cluster Subjects
Nairobi (Main) Campus Courses (Clearly indicate the Campus in your application)			
A. Postgraduate Studies			
1	Post Graduate Diploma in Mass Communication.		Bachelor's degree from a recognized University
2	Post Graduate Diploma in Advertising & Corporate Branding		Bachelor's degree from a recognized University
B. Diploma and Certificate Courses			
1	Diploma in Broadcast Journalism.	Mean Grade C (Plain)	C (Plain) in English, Kiswahili, and any other two subjects.
2	Diploma in Journalism.	Mean Grade C (Plain)	C (Plain) in English, Kiswahili, and any other two subjects.
3	Diploma in Public Relations & Creative Advertising.	Mean Grade C (Plain)	C (Plain) in English, Kiswahili, and any other two subjects.
4	Diploma in Radio Programmes Production & Broadcasting.	Mean Grade C (Plain)	C (Plain) in English, Kiswahili, and any other two subjects.

No.	Courses	KCSE	Mandatory Cluster Subjects
5	Diploma in Television Programmes Production.	Mean Grade C (Plain)	C (Plain) in English, Kiswahili, and any other two subjects.
6	Diploma in Film/Video Programmes Production (Directing).	Mean Grade C (Plain)	C (Plain) in English, Kiswahili, and any other two subjects.
7	Diploma in Film/Video Programmes Production (Editing).	Mean Grade C (Plain)	C (Plain) in English, Kiswahili, and any other two subjects.
8	Diploma in Media Technology.	Mean Grade C (Plain)	C (Plain) in English or Kiswahili, D+ (Plus) in Math, & Physics/Physical Sciences or Chemistry.
9	Diploma in Web and Graphic Design	Mean Grade C (Plain)	C in English or Kiswahili, D in Mathematics or Physics/Chemistry. Computer added advantage.
10	Certificate in Broadcast Journalism	Mean Grade C- (Minus)	C- (Minus) in English, Kiswahili, and any other two subjects.
11	Certificate in Radio & TV Presentation Techniques.	Mean Grade C- (Minus)	C- (Minus) in English, Kiswahili, and any other two subjects.
12	Certificate in Film/Video Programmes Production	Mean Grade C- (Minus)	C- (Minus) in English, Kiswahili, and any other two subjects.
13	Certificate in Media Technology.	Mean Grade C- (Minus)	C- in English or Kiswahili, D in Math & Physics/Physical Sciences or Chemistry.
C. Courses: Upgrading Diploma (For those applicants with a relevant certificate)			
1	Upgrading Diploma in Broadcast Journalism	KCSE MEAN GRADE: C – (Minus) and a KIMC Certificate or its equivalent from a recognized Institution and three (3) months of proven Industrial Attachment Or Certificate in Film/Video Programme Production (Module Based) and six (6) months of proven Industrial Attachment (Attach a copy)	
2	Upgrading Diploma in Television Programmes Production		
3	Upgrading Diploma in Film/Video Programmes Production (Directing)		
4	Upgrading Diploma in Media Technology		
Eldoret Campus Courses (Clearly indicate the Campus in your application)			
1	Post Graduate Diploma in Mass Communication.	N/A	Any Bachelor's degree from a recognized University

No.	Courses	KCSE	Mandatory Cluster Subjects
2	Upgrading Diploma in Film/Video Programmes Production	Mean Grade D+ (Plus)	i) KIMC Certificate in Film/Video Programme Production (Module Based) and six (6) months of proven Industrial Attachment (Attach a copy)
3	Certificate in Film/Video Programmes Production (Module Based)	KCSE Mean Grade D+ (Plus)	D+ in English or Kiswahili
4	Certificate in Broadcast Journalism (Module Based)		

Application:

- i. **How to Apply.** Please apply through the e-citizen platform using the below steps:
 - a. **Step One.** On your web browser search <https://kimc.ecitizen.go.ke>
 - b. **Step Two.** Log in using your e-citizen account or create one if you don't have one, and log in
 - c. **Step Three.** Enter the OTP sent to your phone, via SMS, or to your email
 - d. **Step Four.** Select "Course Application"
 - e. **Step Five.** Read the course instructions.
 - f. **Step Six.** Apply for a course and upload the required documents and submit your application
 - g. **Step Seven.** Click on "Pay" and choose "MPESA" to complete payment
 - h. **Step Eight.** You will receive a receipt to confirm payment
 - i. **Step Nine.** Once the application is processed, you will receive notification via SMS through the number indicated on your course application form to download your Admission Letter.
- ii. **Deadline: Monday, 15th March 2023.** Please note that **ONLY** successful applicants will be contacted.
- iii. **Application Documents.** Enclose the following: Certified Copies of **BOTH** KCPE & KCSE Results Slips/Certificates, School Leaving Certificate, and National **ID**/Birth Certificate;
- iv. For more information, please visit us at our Main Campus, Uhoho Rd South B, Nairobi or contact us at 0708262895