



KENYA INSTITUTE OF MASS COMMUNICATION

P.O. Box 42422 - 00100 NAIROBI | Uhoro Road, Nairobi South B, off Mombasa Road
 Cell: 0708 262 895 Tel: +254 020 6997000 | Email: info@kimc.ac.ke | Website: www.kimc.ac.ke

SELF-SPONSORED (EVENING/WEEKEND) COURSES

The Kenya Institute of Mass Communication (KIMC), a Public Tertiary Media College, invites applications from interested and qualified candidates for admission into the below media courses during the

ACADEMIC YEAR 2023/2024, MAY 2023 INTAKE

Note:

- Course Duration:** Ordinary Diploma (3 Years), Upgrading Diploma (2 Years), Certificate (1 Year), Module Based Certificate (8 Modules, 1 Year) & Postgraduate Diploma (1 Year).
- Classes Time.** Weekdays: Monday to Friday: 4.30 pm - 8.30pm, & Saturdays: 8.00am to 5.00pm.
- Regular Courses.** ALL Regular Courses are processed through Kenya Universities and Colleges Placement Services (KUCCPS). Please, visit KUCCPS website at: www.kuccps.ac.ke for more information.

NO	COURSES	KCSE MEAN GRADE	MANDATORY CLUSTER SUBJECTS
POSTGRADUATE STUDIES			
1	Post Graduate Diploma in Mass Communication.	N/A	Bachelor's degree from a recognized University
2	Post Graduate Diploma in Film Studies.	N/A	Bachelor's degree from a recognized University
3	Post Graduate Diploma in Advertising and Corporate Branding	N/A	Bachelor's degree from a recognized University
PRE-SERVICE: DIPLOMA AND CERTIFICATE COURSES			
1	Diploma in Broadcast Journalism.	MEAN GRADE C	C (Plain) in English, Kiswahili, and any other two subjects.
2	Diploma in Journalism.	MEAN GRADE C	C (Plain) in English, Kiswahili, and any other two subjects.
3	Diploma in Public Relations & Creative Advertising.	MEAN GRADE C	C (Plain) in English, Kiswahili, and any other two subjects.
4	Diploma in Radio Programmes Production & Broadcasting.	MEAN GRADE C	C (Plain) in English, Kiswahili, and any other two subjects.
5	Diploma in Television Programmes Production.	MEAN GRADE C	C (Plain) in English, Kiswahili, and any other two subjects.
6	Diploma in Film/Video Programmes Production (Directing).	MEAN GRADE C	C (Plain) in English, Kiswahili, and any other two subjects.
7	Diploma in Media Technology.	MEAN GRADE C	C (Plain) in English or Kiswahili, D+ (Plus) in Math, & Physics/Physical Sciences or Chemistry.

NO	COURSES	KCSE MEAN GRADE	MANDATORY CLUSTER SUBJECTS
8	Certificate in Broadcast Journalism	GRADE C-	C- (Minus) in English, Kiswahili, and any other two subjects.
9	Certificate in Radio & TV Presentation Techniques.	MEAN GRADE C-	C- (Minus) in English, Kiswahili, and any other two subjects.
10	Certificate in Film/Video Programmes Production	MEAN GRADE C-	C- (Minus) in English, Kiswahili, and any other two subjects.
11	Certificate in Media Technology.	MEAN GRADE C-	C- in English or Kiswahili, D in Math & Physics/Physical Sciences or Chemistry.
DIPLOMA IN UPGRADING COURSES			
1	Upgrading Diploma in Broadcast Journalism	KCSE MEAN GRADE: C – (Minus) and a KIMC Certificate or its equivalent from a recognized Institution Or Module - Based Certificate in Film/Video Programme Production and six (6) months of proven Industrial Attachment (Attach a copy)	
2	Upgrading Diploma in Television Programmes Production		
3	Upgrading Diploma in Film/Video Programmes Production (Directing)		
4	Upgrading Diploma in Media Technology		
COURSES OFFERED AT ELDORET CAMPUS			
1	Certificate in Film/Video Programmes Production (Module Based)	MEAN GRADE D+ (PLUS),	D+ in English and Kiswahili
2	Based Certificate in Broadcast Journalism (Module Based)		
B DEGREE PROGRAMMES (COLLABORATION)			
NO	UNIVERSITIES	DEGREE TITLE	APPLICATION
1	University of Nairobi (UoN).	Bachelor's Degree in Broadcasting Production (Film, TV, and Radio Options)	Apply to: www.uonbi.ac.ke

Application:

- How to Apply.** Visit our website: www.kimc.ac.ke, download and fill the **Application Form (KIMC/KAB/ADM 001)**. Submit the form to **The Director KIMC, P.O. Box 42422-00100, Nairobi. Deadline: Monday, 13TH March 2023.** Please note that **ONLY** successful applicants will be contacted.
- Application Documents.** Enclose the following: Certified Copies of **BOTH** KCPE & KCSE Results Slips/Certificates, School Leaving Certificate, and National **ID**/Birth Certificate;
- Application Fee.** Pay Ksh.1,000.00 through Paybill No: **522522** Account No: **1143244362** and indicate the **MPESA Transaction Number** on the space provided in the Application Form.
- For more information, please visit us at our Campus, Uhoho Rd South B, Nairobi or contact us at 0708262895

DISCLAIMER: KIMC does **NOT** have an **AGENT**. ALL payments must be made through the KIMC KCB, KICC Branch Account No. **1143244362**. The Institute shall **NOT** be held liable for money lost to agencies or persons.