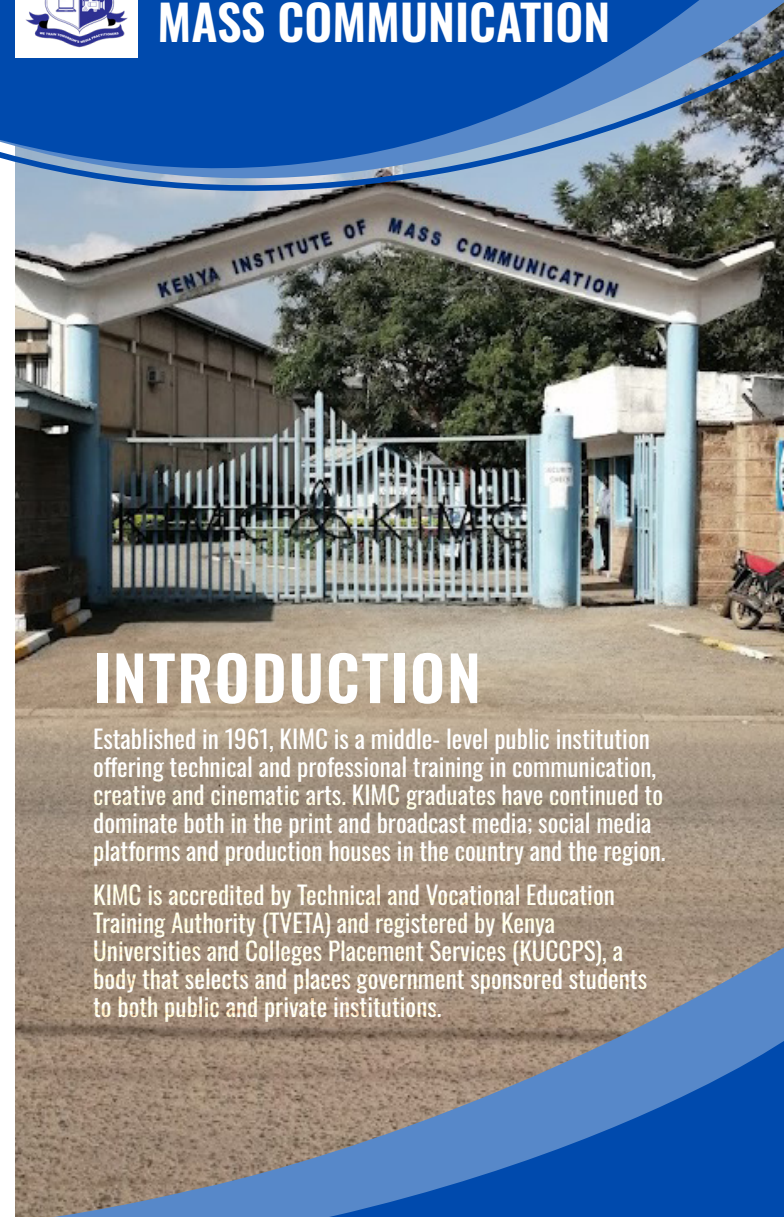




# THE KENYA INSTITUTE OF MASS COMMUNICATION



## INTRODUCTION

Established in 1961, KIMC is a middle-level public institution offering technical and professional training in communication, creative and cinematic arts. KIMC graduates have continued to dominate both in the print and broadcast media; social media platforms and production houses in the country and the region.

KIMC is accredited by Technical and Vocational Education Training Authority (TVETA) and registered by Kenya Universities and Colleges Placement Services (KUCCPS), a body that selects and places government sponsored students to both public and private institutions.

*We Train Tomorrow's Media Practitioners*

## POSTGRADUATE TRAINING AND RESEARCH DEPARTMENT

The Department offers marketable programmes that equip the students with specialized skills and competencies in mass communication, corporate advertising & branding and public relations.

### 1 YEAR - DIPLOMA PROGRAMMES

- Postgraduate Diploma in Mass Communication
- Postgraduate Diploma in Advertising and Corporate Branding
- Postgraduate in Film studies

### EQUIPMENT AND FACILITIES

Television studio | The green studio | Radio studio | Radio Station (ECN 99.9 FM) | Upcoming KIMC TV | Video Editing suites | Audio Editing lab

### CAREER OPPORTUNITIES

On completion of the programmes, graduates are employed as: Radio and Television Programme Producers | Radio and Television News anchor | Continuity Presenter | Public Relations officers | Digital content creators | Camera operator | Radio and Television Reporter | media managers.

### MODE OF STUDY

- **Regular:** Monday-Friday from 8.30AM — 4.00PM
- **Evening:** Monday-Friday from 4.30PM — 8.30PM & Saturday 8.00 AM to 5.00PM



## ADMISSION REQUIREMENTS

### PGD PROGRAMMES

- Any Bachelors Degree from a recognized University.

### DIPLOMA PROGRAMMES

- KCSE Mean Grade C(Plain), with C (plain) in English & Kiswahili and any other Two (2) cluster subjects.

### UPGRADING DIPLOMA

- A relevant media certificate and KCSE mean grade of C-(Minus)

or

- A KIMC Module Certificate and KCSE mean grade of D+ and three(3) months internship.

### CERTIFICATE PROGRAMMES

- Mean Grade C-(minus), C-(minus) in English, Kiswahili and any other Two (2) cluster subjects.

### MODULE CERTIFICATE PROGRAMMES

- KCSE mean grade of D+(plus) with D+(plus) in English or Kiswahili

### DIPLOMA IN ENGINEERING CDACC CURRICULUM

- A KCSE mean grad of C-(minus).



### VISION

To be a competitive global centre of excellence in communication, creative arts training and research.



### MISSION

To produce highly skilled technical and professional personnel through hands on training for the communication and creative arts industry.



### OUR VALUES

Teamwork  
Innovation  
Integrity  
Professionalism & Stewardship

## CONTACT US

Uhoho Road, off Mombasa Road  
P.O.Box 42422-00100, Nairobi, Kenya  
Tel: +254 - 20 699 - 700 | Cell: 0708 - 262 - 895  
Email: info@kimc.ac.ke | Website: www.kimc.ac.ke

### WARNING:

KIMC does NOT have/Use any AGENT or MPESA Pay-bill Number.  
All payments must be made through KIMC Bank Account.  
The Institute shall NOT be liable for money lost to persons or their agents.

The KIMC has five(5) training departments offering specialised courses.

## OUR COURSES

### INFORMATION TRAINING DEPARTMENT

Established in 1970, the department trains for both print and broadcast media, advertising and public relations programmes.

#### 3 YEAR - DIPLOMA PROGRAMMES

- Diploma in Journalism
- Diploma in Broadcast Journalism
- Diploma in Public Relations & Creative Advertising
- Upgrading Diploma in Broadcast Journalism

#### 1 YEAR - CERTIFICATE PROGRAMMES

- Certificate in Broadcast Journalism

#### EQUIPMENT AND FACILITIES

Television studio | Radio studio | Radio Station (ECN 99.9 FM) | Upcoming KIMC TV | Video Editing suites | Audio Editing lab | Photo Editing Labs

#### CAREER OPPORTUNITIES

On completion of the programmes, KIMC graduates are employed as:  
Print and Broadcast Reporters | Radio and TV News Anchors | Continuity Presenter /Creative Advertiser | Communication officers | Event Managers | Public Relations officers | Photographers | Digital Content creators | Information Officers

### PRODUCTION TRAINING DEPARTMENT

Established in 1969, the department trains Radio/TV producers and journalists to serve in production and media houses.

#### 3 YEAR- DIPLOMA PROGRAMMES

- Diploma in TV Programmes Production
- Diploma in Radio Programmes Production & Broadcasting
- Upgrading Diploma in Television Programmes Production

#### 1 YEAR - CERTIFICATE PROGRAMMES

- Certificate in Radio and TV Presentation Techniques

#### EQUIPMENT AND FACILITIES

Television studio | The green studio | Radio studio | Radio Station (ECN 99.9 FM) | Upcoming KIMC TV | Video Editing suites | Audio Editing lab

#### CAREER OPPORTUNITIES

On completion of the programmes, KIMC graduates are employed as: Radio and Television Programme Producers | Radio and Television News anchor | Continuity Presenter | Camera operators | Sound and Video editor | Radio and Television Reporter | TV and Radio Programme script writer.

### ENGINEERING TRAINING DEPARTMENT

This is the oldest department in the Institute established in 1961. The objective of the department is to produce technicians and studio technical operators with requisite skills to work in broadcasting and engineering sectors.

#### 3YEAR - DIPLOMA PROGRAMMES

- Diploma in Electrical & Electronics Engineering with the following Options:
  - Telecommunications
  - Power
  - Instrumentation
- Diploma in Graphics and Web Design
- Diploma in Media Technology

#### 1 YEAR-CERTIFICATE PROGRAMMES

- Certificate in Graphics and Web Design
- Certificate in Media Technology

#### EQUIPMENT AND FACILITIES

Modern Oscilloscopes | Signal generators (for both A.F. and R.F. signals | Digital Modular setboards (Multifunctional) | Amplifiers-Different Ranges | Electronic Breadboards | Engineering Laboratories | Computer Labs | Electrical Workstation

#### CAREER OPPORTUNITIES

On completion of studies graduates are employed as:  
Studio technicians | Graphic and Web Designers | Electrical and Electronic Technicians | Power Installations Technicians | Signal Room Managers | Systems Operators

### FILM TRAINING DEPARTMENT

Established in 1975, the department produces Creatives and Cinematic artists for the Film industry.

#### 3 YEAR - DIPLOMA PROGRAMMES WITH THE FOLLOWING OPTIONS

- Diploma in Film/ Video Programmes Production with the following Options
  - Directing option
  - Editing option
  - Sound option
  - Camera option
- Diploma In Animation and Graphic Design

#### NEW 3 YEAR - DIPLOMA UPCOMING PROGRAMMES

- Diploma in Film/ Video Programmes Production (Lighting Option)
- Diploma in Costume Design and Make-Up Artistry

#### CERTIFICATE PROGRAMMES

- Certificate in Film/ Video Programmes Production
- Certificate in Animation and Graphic Design

#### EQUIPMENT AND FACILITIES

Film/ Video studios | Film/Video Editing suites | Audio Editing lab | Film Laboratory | Modern preview theatre | Animation lab

#### CAREER OPPORTUNITIES

On completion of the programmes, KIMC graduates are employed as:  
Camera persons | Video editors | Animators | Graphic designers | Movie producers, sound producers| lighting technicians.

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