KIMC

WE TRAIN TOMORROW'S MEDIA PRACTITIONERS

KENYA INSTITUTE OF MASS COMMUNICATION

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JANUARY 2027 INTAKE-SELF-SPONSORED PROGRAMMES

The Kenya Institute of Mass Communication (KIMC) invites applications from qualified candidates for admission into Postgraduate Diploma, Diploma, and Certificate programmes under the Self-Sponsored Programmes (SSP) as follows:

DIPLOMA PROGRAMMES-Nairobi Campus		
Nos	PROGRAMME	Minimum Entry Requirement
1	Diploma in Broadcast Journalism	KCSE Mean Grade C (Plain) and C (Plain) in English or Kiswahili and two other subjects
2	Diploma in Journalism	
3	Diploma in Television Programme Production	
4	Diploma Film/Video Programmes Production (Directing option	
5	Diploma in Media Technology	KCSE Mean Grade C (Plain) with C (Plain) in English or Kiswahili, D+ (Plus) in Mathematics, and Physics/Physical Sciences or Chemistry.
CERTIFICATE PROGRAMMES-Nairobi Campus		
1	Certificate in Broadcast Journalism	KCSE Mean Grade C- (Minus) and C- (Minus) in English or Kiswahili and two other subjects
2	Certificate in Radio & Television Presentation Techniques	
3	Certificate in Film/Video Programmes Production	
4	Certificate in Media Technology	KCSE Mean Grade C- (Minus), C- (Minus) in English or Kiswahili, and D (Plain) in Mathematics and Physics/Physical Sciences or Chemistry
POSTGRADUATE AND RESEARCH STUDIES-Nairobi Campus		
1	Postgraduate Diploma in Film and Cinematic Production	Bachelor's Degree from an accredited university

ELDORET CAMPUS		
1	Certificate in Film Production (Module Based)	KCSE Mean Grade D+ (Plus) and D+ (Plus) in English or Kiswahili
2	Diploma in Film Production-Upgrading	KCSE Mean Grade D+ (Plus) and KIMC Certificate in Film Production (Module Based) with 6 months Industrial Attachment.

Deadline for application: Friday, 19th December 2026.

How to Apply:

Follow the steps below to apply through the e-citizen platform:
Step One: On your web browser search https://kimc.ecitizen.go.ke
Step Two: Log in using your e-citizen account or create one if you don't have one, and log in.
Step Three: Enter your OTP sent to your phone, via SMS, or to your email
Step Four: Select "Course Application"
Step Five: Read the course instructions
Step Six: Fill in the application, upload the required documents and submit your application
Step Seven: Click on "Pay" and choose "MPESA" to complete payment
Step Eight: You will receive a receipt to confirm payment. Download receipt to present proof of payment
Step Nine: *Once the application is processed, you will receive an email and SMS through the email address and telephone number indicated in your Course Application Form to download your Admission Letter.*

For more information, please email us at admissions@kimc.ac.ke or contact us on 0708262895/ 0206997000, or visit us at our Nairobi Campus (Uholo Rd South B) or Eldoret Campus (Homecraft Centre at the Pioneer Area).

- Applications should clearly indicate the programme and campus of choice.
- For application details and deadlines, visit www.kimc.ac.ke/upcoming/events and click to view programmes.

PETER WAKOLI
DIRECTOR/CEO